

**AGENDA**  
Special Meeting of the  
**BOARD OF TRUSTEES**  
SANTA YNEZ RIVER WATER CONSERVATION DISTRICT, IMPROVEMENT DISTRICT NO. 1  
will be held at **5:30 P.M., May 12, 2020**

**TELECONFERENCE MEETING ONLY - NO PHYSICAL MEETING LOCATION**

**Public Participation Dial-In Number: 1-888-585-9008**

**Passcode: 841-456-156#**

**Teleconference Meeting During Coronavirus (COVID-19) Emergency:** As a result of the COVID-19 emergency and Governor Newsom's Executive Orders to protect public health by issuing shelter-in-home standards, limiting public gatherings, and requiring social distancing, this meeting will occur solely via teleconference as authorized by and in furtherance of Executive Order Nos. N-29-20 and N-33-20.

**Important Notice Regarding Public Participation in Teleconference Meeting:**

For those who wish to provide public comment on an Agenda Item, or who otherwise are making a presentation to the Board of Trustees, please submit any and all comments and materials to the District via electronic mail at [general@syrwd.org](mailto:general@syrwd.org). All submittals must be received by the District no later than 5:00 p.m. on Monday, May 11, 2020, and should indicate "**May 12, 2020 Board Meeting**" in the subject line. To the extent practicable, public comments and materials received in advance pursuant to this timeframe will be read into the public record during the meeting. Public comments and materials not read into the record will become part of the post-meeting Board packet materials available to the public and posted on the District's website.

For members of the public who may have a particularized need to speak on an Agenda Item during the meeting, please submit an advance request to the District via electronic mail at [general@syrwd.org](mailto:general@syrwd.org). All requests must be received by the District no later than 5:00 p.m. on Monday, May 11, 2020, and should indicate "**May 12, 2020 Board Meeting**" in the subject line.

In the interest of clear reception and efficient administration of the meeting, all persons participating in this teleconference are respectfully requested to mute their phones after dialing-in and at all times unless speaking.

- I. **CALL TO ORDER AND ROLL CALL**
- II. **PLEDGE OF ALLEGIANCE**
- III. **REPORT BY THE SECRETARY TO THE BOARD REGARDING COMPLIANCE WITH THE REQUIREMENTS FOR POSTING OF THE AGENDA**
- IV. **ADDITIONS OR CORRECTIONS, IF ANY, TO THE AGENDA**
- V. **PUBLIC COMMENT** - Any member of the public may address the Board relating to any non-agenda matter within the District's jurisdiction. The total time for all public participation shall not exceed fifteen (15) minutes and the time allotted for each individual shall not exceed three (3) minutes. The District is not responsible for the content or accuracy of statements made by members of the public. No Action will be taken by the Board on any public comment item.

**VI. BOARD OF TRUSTEES – DIVISION 1 VACANCY**

- a) Consider candidates for the position of Trustee for Division 1 of the District
- b) Consider recommendation, if any, to the Santa Ynez River Water Conservation District, regarding the position of Trustee for Division 1 of the District

**VII. ADJOURNMENT**

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This Agenda was posted at 3622 Sagunto Street, Santa Ynez, California and notice was delivered in accordance with Government Code Section 54954. This Agenda contains a brief general description of each item to be considered. The Board reserves the right to change the order in which items are heard. Copies of the staff reports or other written documentation relating to each item of business on the Agenda are on file with the District and available for public inspection during normal business hours. A person who has a question concerning any of the agenda items may call the District's General Manager at (805) 688-6015. Written materials relating to an item on this Agenda that are distributed to the Board of Trustees within 72 hours (for Regular meetings) or 24 hours (for Special meetings) before it is to consider the item at its regularly or special scheduled meeting(s) will be made available for public inspection at 3622 Sagunto Street, during normal business hours. Such written materials will also be made available on the District's website, subject to staff's ability to post the documents before the regularly scheduled meeting. If you challenge any of the Board's decisions related to the agenda items above in court, you may be limited to raising only those issues you or someone else raised at the public meeting described in this notice or in written correspondence to the Board prior to the public meeting. In compliance with the Americans with Disabilities Act, if you need special assistance to review agenda materials or participate in this meeting, please contact the District Secretary at (805) 688-6015. Notification 72 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accessibility to this meeting.

## APPLICATION FOR APPOINTMENT

### Board of Trustees of the Santa Ynez River Water Conservation District, Improvement District No.1

If you are interested in serving on the Board of Trustees of Santa Ynez River Water Conservation District, Improvement District No.1, please complete this application form and return it to: Santa Ynez River Water Conservation District, Improvement District No.1, Attention Mary Martone, Secretary to the Board of Trustees, by mail at P.O. Box 157, Santa Ynez, CA 93460, at our ID No.1 Office Dropbox at 3622 Sagunto Street, Santa Ynez, or via email at [general@syrwd.org](mailto:general@syrwd.org). **Applications must be received on or before 5:00 p.m. on May 1, 2020.** For questions regarding this form, please call (805) 688-6015.

Name: LEE ROSENBERG  
 Residence Address: 2727 HIDDEN HILLS ROAD, SOLVANG, 93463  
 Business or Mailing Address: P.O. BOX 726, LOS OLIVOS, CA 93441  
 Phone: (Home): 805-686-9955 (Office): N/A (Cell) 310-463-1770  
 E-Mail: ROSEY3333@GMAIL.COM

EDUCATION			
Institution	Major	Degree	Year
<u>SEE ATTACHED</u>			<u>1956</u>

(Please use additional page if more space is needed)

WORK / VOLUNTEER EXPERIENCE				
Organization	City	Position	From	To
<u>PEOPLE HELPING PEOPLE SOLVANG</u>	<u>SOLVANG</u>	<u>BOARD MEMBER</u>	<u>2011</u>	<u>2015</u>
<u>FESTIVAL TITANIC</u>	<u>"</u>	<u>"</u>	<u>2008</u>	<u>2012</u>
<u>SEVICE FAMILY CARE CLINIC</u>	<u>"</u>	<u>EXEC BOARD</u>	<u>1997</u>	<u>1998</u>

(Please use additional page if more space is needed)

**Statement of Qualifications:** (Please briefly describe your qualifications and why you are interested in serving on the ID No.1 Board of Trustees. Please use an additional page if more space is needed.)

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Are You a Registered Voter in Division 1 of ID No.1: Yes  No

S.Y.R.W.C.D.ID.#1

Are You a Holder of Title to Land in Division 1 of ID No.1: Yes  No

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**Please Attach Separate Page Identifying a Minimum of Three (3) Professional or Personal References, Including Affiliations, Periods Known, and Daytime Telephone Numbers**

# LEE ROSENBERG

## Biography

Lee Rosenberg was born in New York City and raised on a farm in the state of Virginia. He attended preparatory school at the Choate School in Wallingford, Connecticut and graduated from Harvard University with a BA Degree. During this eight-year period, Mr. Rosenberg won prizes in Latin translations and published numerous short stories. He was also on the Harvard College varsity squash and tennis teams and directed/produced a number of theatrical productions.

Upon graduation, Mr. Rosenberg came to Los Angeles and his early pursuits included research into forensic psychology, a paper on the historical veracity of the Memoirs of Casanova, a period in the United States Army Reserve and a variety of other eclectic activities.

Mr. Rosenberg then entered the film and television business and, after employment at MCA Revue Productions, he founded the partnership of Adams, Ray & Rosenberg, which became the largest and most successful literary agency in Hollywood. In 1984, he co-founded Triad Artists, Inc., the largest full-service talent agency in the world. This responsibility entailed management of four hundred employees and oversight of six offices worldwide. In 1993 the agency was acquired by the famed William Morris Agency.

After retiring from the agency business in May of 2000, he joined Comsense, Ltd., a technology startup, as a Senior Executive. He is currently President of Telerex Partners.

Mr. Rosenberg is a member of the Academy of Motion Picture Arts and Sciences and was chairman of the Agency Membership Committee for eleven years. He is also a member of the Academy of Television Arts and Sciences. Additionally, he has been chairman of the UCLA Law School Entertainment Industry Symposium Committee and has been on the faculty of the Peter Stark Motion Picture Producing Program at the University of Southern California where he taught Ethical Management.

He is a founding board member of Steven Spielberg's Starlight/Starbright Foundation. Mr. Rosenberg has been a board and Executive Committee member, a Vice President of Development and founder of the Foundation Board of the Venice Family Clinic, the largest free healthcare service provider in America.

He is a co-founder of the Rockridge Institute for Progressive Policy Research. He is also a member of The United States Air Force Public Affairs Liaison Board and a board member of g-NET Corporation. He has also been on the Board of the Santa Ynez Valley People

Helping People non-profit organization in Santa Ynez, California and has been on the Board of the Solvang Theaterfest theatrical venue.

Mr. Rosenberg has formed and is President and Chief Financial Officer of the Vineyard Valley Theatre Company, a non-profit theatrical and entertainment organization whose mission is to bring the highest quality theatrical presentations to the Santa Ynez Valley and to distribute net revenues to charitable organizations and schools. The organization produced "Troubled Love" to standing room only audiences for two nights at the Solvang Theaterfest venue. Additionally, in association with Opera Santa Barbara, the VVTC presented a romantic operatic benefit event, The Voices of Romance, the Del Castillo concert (Santa Barbara & Solvang), which were dedicated to bringing together Anglo and Latino peoples and which brought in SRO audiences. Recent theatrical presentations were the prize winning El Ogrito and La Razon Blindada, both Spanish language plays. Additionally, he is also on the Board of The Ojai Playwright's Conference.

He has been a Patron of Opera Santa Barbara for many years, and also of the Ojai Playwright's Conference

Mr. Rosenberg has created an association with the Walter H. Capps Center of UCSB. A recent Capps Center event was the appearance of former Congressman Mickey Edwards who spoke about his book, Reclaiming Conservatism, at a local presentation sponsored by Mr. Rosenberg. Ambassador Dennis Ross, author of the book, "Statecraft", spoke at the home of Mr. Rosenberg to an audience of several hundred people.

In addition to the foregoing, he formed the Valley Conference, a seminar program which explores many different dimensions of our society such as The Paradoxes of Freedom and Justice and Society, as well as Better Together, a Community Council on Race relations.

Mr. Rosenberg was appointed to the California State Strategic Committee On Terrorism, with a concentration on public information initiatives. He is also co-founder and President of The Emergency Response Corps in Los Angeles.

In 2012 Mr. Rosenberg formed the Central County Coalition, dedicated to balanced, fair and equitable land use legislation in Santa Barbara County.

He is a frequent contributor to the Voices section of the Santa Barbara News Press and to the Santa Ynez Valley News.

Mr. Rosenberg and his wife, Linda, are active in many community charitable organizations and have provided much support to local hospitals, social and political activities, and environmental groups. He was a key fundraiser for former Mayor of Los Angeles, Anthony Villaregosa and current Mayor Eric Garcetti.

Mr. Rosenberg is a low handicap golfer and bicyclist. He and his wife, Linda, are the parents of a married daughter, Cynthia, who was educated at The American University,

and a son, John, who graduated with honors from Georgetown University. They have four grandchildren. The Rosenbergs reside in Santa Ynez, California.

To Whom It May Concern:

I have long had an interest in the most precious asset possessed by California, water. Quality, distribution, fair fees, management of costs and general administration is something with which I excel. I am also well aware of the history of water distribution and adversarial/legal issues in the State of California.

Additionally, policy creation, strategy, communications and customer relations are all components of the management experience I have had.

I have an understanding of mechanical and construction matters due to employment some years ago by an electrical construction company.

I enjoy debates and fact-based considerations which are some of the core intellectual challenges of boards. Having taught Ethical Management for three years at the University of California, I find my experience in that area of great value in this context.

I have lived in the unincorporated area of Solvang for seventeen years and I have an intimate knowledge of the problems faced by the ID1 Board, along with a large number of friends in the area.

I greatly enjoyed founding the Santa Ynez Bocce League in 2007, which now is approaching 300 members. It brings together folks who would otherwise never meet each other.

Thank you for your consideration.

Lee Rosenberg

310-463-1770

Rosey3333@gmail.com



## REFERENCES:

**Bruce Porter**: 805-245-4702

Core Group member of Porter's election efforts from 2016 to 2020.

I have known Bruce for many years and he has been a member of my Ethical Management team for six years.

**Richard Nagler**: 775-722-2200

Have known Mr. Nagler for ten years and consider him a best friend. He has vast background in health programs and insurance as well as being a long-time executive in a local Rotary.

He, too, has participated in my Ethical Management Team.

**David Gowing**: 805-688-5729

A long time friend and neighbor, Dave is a developer of low cost housing in Solvang. He is recently retired from the plastic construction business and a respected member along with myself of the Alisal Ranch Golf Club.

## APPLICATION FOR APPOINTMENT

### Board of Trustees of the Santa Ynez River Water Conservation District, Improvement District No.1

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Name: Patrick C. Kennedy  
 Residence Address: 1256 Deer Hill Drive  
 Business or Mailing Address: 1256 Deer Hill Drive, 93463  
 Phone: (Home): 805-886-8143 (Office): \_\_\_\_\_ (Cell) 805-886-8143  
 E-Mail: pckennedy1@gmail.com

EDUCATION			
Institution	Major	Degree	Year
<b>Iowa City High School</b>	<b>Music</b>		<b>1973</b>

(Please use additional page if more space is needed)

WORK / VOLUNTEER EXPERIENCE				
Organization	City	Position	From	To
<b>Kennedy Custom Woodworking</b>	<b>Orange</b>	<b>CA Owner</b>	<b>1980</b>	<b>1992</b>
<b>Kennedy Court Reporters, Inc.</b>	<b>Santa Ana</b>	<b>CA Secretary-Treasurer</b>	<b>1983</b>	<b>Present</b>

(Please use additional page if more space is needed)

**Statement of Qualifications:** (Please briefly describe your qualifications and why you are interested in serving on the ID No.1 Board of Trustees. Please use an additional page if more space is needed.)

I am interested in improving public perception of ID1 (if possible) by investigation of budget and methods of potentially lowering monthly water bills. While it seems logical that in drought situation, rates would increase, it should follow that in normal to above-normal rainfall years, prices would return to former rates.

Anticipating our own well being drilled soon, I am also interested in maintaining a reasonably-priced meter connection to ID1 when necessary. I am also interested in keeping SYV water in the Valley. I have a fairly good knowledge of various pumps as well as piping, having developed my property as owner/builder.

**Are You a Registered Voter in Division 1 of ID No.1:** Yes  No

**Are You a Holder of Title to Land in Division 1 of ID No.1:** Yes  No

**Please Attach Separate Page Identifying a Minimum of Three (3) Professional or Personal References, Including Affiliations, Periods Known, and Daytime Telephone Numbers**

S.Y.R.W.C.D. ID.#1

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*Patrick C. Kennedy*

References

Ken Anderson Nielsen Building Materials (805) 688-6464

Pastor Rick Soto The Ranch Church, Los Olivos (805) 729-3214

Jez Blacker Just LED & Lights, Buellton (805) 245-8155

Leonardo Curti Leonardo's Ristorante-Pizzeria (805) 686-0846